

## Opera Columbus 2024-2025 Season

# SPONSORSHIP OPPORTUNITIES

Opera Columbus Season Sponsorships are a great way for individuals and companies to invest in the future of Opera Columbus and the arts while enjoying unprecedented access to artists, creative leaders, and entertainment opportunities throughout this landmark season.



### TRANSFORMATIONAL

The arts, our community, and your opera company are at a crossroads between past and future, between recognized and celebrated, between good and great. Your investment in Opera Columbus will support our transformation into a company that improves our community through education and outreach, entertains audiences at every stage of the opera journey, and contributes to the opera landscape by investing in artists.

**117 hours** were spent by students and community members engaged with Opera Columbus in libraries, museums, schools and parks just to name a few.

### ESSENTIAL

The arts are an essential part of our world including the Creative economy in Columbus. Opera Columbus is part of a \$400+ million arts and culture industry in central Ohio boasting nearly 15,000 employees. The arts are what make Columbus a vibrant and engaging place to visit and call home, help us attract tourists, new residents, and businesses to visit and do business in central Ohio.

**2,500 people** experienced Opera Columbus mainstage productions for the first time in the 2023-2024 season.



### AN INVESTMENT











Opera Columbus invests in PEOPLE, including artists and professionals at every stage of their journey from the classroom to the boardroom. Our company is dedicated to ensuring the opera industry is representative of our communities through educational programs, residencies, and intentional inclusive casting and recruiting backstage, on stage, in the office, and in all leadership positions.

**100+ local artists** were employed by Opera Columbus in our 2023-2024 Season.

To become a 2024-2025 Season Sponsor, please contact  
Jessica Morris at [jmorris@capa.com](mailto:jmorris@capa.com) for details.

# Opera Columbus 2024-2025 Season SPONSORSHIP PACKAGES

Your support is an essential part of our success and ability to create and implement thoughtful, engaging, and accessible opera in our community from the stage of the Southern Theatre to classrooms and in libraries. **Be a part of the future of Opera Columbus.**

	Visionary Society	Ovation Society	Spotlight Society	Bravo Society
Benefits	\$40,000	\$25,000	\$15,000	\$5,000
Lead Season Sponsor Recognition	Lead			
Underwriter Recognition	of the General Director + CEO	of the Director for one production	of Costumes for one production	of one Principal Artist
Logo Visibility in Print, Digital, Social Media, Event Day Materials, and Special Anniversary Merchandise				
Reception with Creative Team of Production(s)	4 Guests, Each Production	2 Guests, 1 Production	2 Guests, 1 Production	2 Guests, 1 Production
Tickets to Mainstage Productions	4 Prime-Seated Subscriptions	2 Prime-Seated Subscriptions	2 Main Floor Subscriptions	4 Tickets to One Mainstage Performance
Patreon Access for the Season	4 Guests	2 Guests	2 Guests	1 Guests
Invitation to Cast Parties	4 Guests	2 Guests	2 Guests	1 Guests
VIP Access for all Party Series Events	8 Tickets			
Personalized Opera Greeting Video				
Invitation to Donor Dinner	4 Guests	2 Guests		
Performance Dedication				
Dress Rehearsal Admission	10 Passes	10 Passes	6 Passes	4 Passes

Opera Columbus is excited to partner with you to create a sponsorship package that is the perfect fit for your creative support.